



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Sc. DEGREE EXAMINATION – ZOOLOGY

THIRD SEMESTER – NOVEMBER 2019

18PZO3ID01 – ENTREPRENEURSHIP AND FARM MANAGEMENT

Date: 04-11-2019

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

SECTION I – Entrepreneurship (50 marks)

PART A

Answer all FIVE questions

(5 x 2 = 10)

1. Define the term Entrepreneur.
2. Who is an Organizer?
3. Who is a Rural Entrepreneur?
4. Who is Fabian entrepreneur?
5. What is motivation?

PART B

Answer any TWO questions

(2 x 10 = 20)

6. Explain the Maslow's Need Hierarchy Theory Motivation.
7. Explain the qualities of a Successful Entrepreneur.
8. Explain the problems of Entrepreneur.

PART C

Answer any ONE question

(1 x 20 = 20)

9. Explain the functions of Entrepreneur.
10. Explain the problems of Women Entrepreneur.

SECTION II – Farm Management (50 Marks)

PART - A

Answer ALL the questions

(5 x 2 = 10)

1. What is paneer?
2. What is pokali culture?
3. What is nacre?
4. What is the composition of egg?
5. Comment on two varieties of prawn.

PART – B

Answer any TWO of the following

(2 x 10 = 20)

6. Comment on major carps of India.
7. Write an essay on prawn culture.
8. Write an essay on pearl culture.

PART – C

Answer any ONE of the following

(1 x 20 = 20)

9. Comment on honey bee maintenance and management.
10. Write a note on different breeds of cattle and its products.

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