

Loyola College (Autonomous)

Chennai – 600 034.

Input Session on Writing for Media

Date: 26.07.2017

Time: 2.00 to 4.00 pm

Venue: RCDA

An orientation on Writing for Media was organized on 26th July 2017. Mr. Umamaheswaran, Web Team Head of the NEWS7 Television channel was the speaker of the program. He began the session by sharing his own experience of getting in to the Media. He quoted current issues as example for writing articles. He motivated the students to develop the practice of reading in order to write better. He encouraged the students to raise questions and clarified by quoting examples. The entire session was an interactive session and the resource person inspired the students through his dynamic presentation. Around seventy differently abled students actively participated in this session. The program concluded with a vote of thanks by the students.



Resource person addressing the students



The Resource person – student interaction