



LOYOLA COLLEGE (AUTONOMOUS)

Chennai-600034

DEPARTMENT OF SOCIOLOGY

Cordially Invites you to a

CAREER GUIDANCE PROGRAM

Jointly Conducted By

GANDHIAN PEACE KEEPING CENTRE & HITECH INNOVATES

**COMPETENCY MAPPING:
FROM SOCIOLOGY TO EMPLOYABILITY**

GUEST SPEAKER

Ms . C . KIRUTIKA GAYATHRI



2nd September



11:30AM



MS 03

Sociology Smart Room

CONVENER

Dr . J . Vanitha

Head of the Department

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 34.

DEPARTMENT OF SOCIOLOGY

REPORT ON CAREER GUIDANCE PROGRAMME

“Competency Mapping: From Sociology to Employability”

Programme Title	Competency Mapping: From Sociology to Employability
Organised By	Department of Sociology, Loyola College (Autonomous), Chennai, in collaboration with the Gandhian Peace Keeping Centre and Hitech Innovates
Date	2 nd September 2026
Time	11:30 a.m.
Venue	MS 03, Sociology Smart Room
Resource Person	Ms. C. Kirutika Gayathri

The Department of Sociology, Loyola College (Autonomous), Chennai, in collaboration with the Gandhian Peace Keeping Centre and Hitech Innovates, organised a Career Guidance Programme on the theme “Competency Mapping: From Sociology to Employability.” The programme was held on 2nd September at 11:30 a.m. in the MS - 03 Sociology Smart Room. The resource person for the programme was Ms. C. Kirutika Gayathri. This programme was exclusively organized for the III year out going students of the department.

The programme began with a welcome address by B. L. Ssrejith, a III-year student of the department. Following the welcome address, Dr. J. Vanitha, Head of the Department of Sociology, introduced the resource person and the theme of the programme.

Ms. C. Kirutika Gayathri spoke about the importance of developing relevant skills and competencies in the rapidly changing world of Artificial Intelligence. She emphasised that students need to equip themselves with skills that will help them adapt to the changing demands of the employment sector. The session encouraged students to look beyond merely obtaining a degree and to focus on developing practical and transferable competencies.

The speaker explained the various competencies that can be developed through the study of Sociology. These included people and social understanding, problem-solving and decision-making, and observation and interpretation. She explained that the ability to understand people, social relationships and different social contexts can be valuable in many professional

environments. A major focus of the programme was the wide range of career pathways available to Sociology students. The speaker discussed career opportunities in areas such as Human Resources and Recruitment, Research and Think Tanks, NGOs and Development, Corporate Social Responsibility (CSR) and Social Impact, and Market and Consumer Research.

The programme also introduced students to several interdisciplinary and emerging career pathways. These included UX and Human Factors, Computational Social Science, AI Ethics and Technology Policy, Programme Monitoring and Evaluation, Public Relations and Corporate Communications, Legal Policy and Advocacy, and International Development. This helped students understand that a degree in Sociology can be combined with other fields to create diverse career opportunities. The speaker further highlighted the importance of continuous learning, practical application and gaining experience. Students were encouraged to identify their competencies, develop them through learning and practical exposure, and demonstrate those skills through projects, internships and other forms of experience. The session thus connected the knowledge gained through Sociology with the skills required for employability.

Overall, the Career Guidance Programme was informative, insightful and motivating. It gave students a broader understanding of the career opportunities available after Sociology and helped them recognise the importance of developing skills in the era of Artificial Intelligence. The programme encouraged students to become more career-oriented, adaptable and prepared for the changing employment landscape. It was a valuable session that helped bridge the gap between academic learning in Sociology and future employability.

Mr. Yuvaraj from Gandhian Peace Keeping Centre and Mr. Gopinath from Hightech Innovates were also present at the programme. Mr. Yuvaraj addressed the students briefly, speaking about the activities of the centre. He informed students that job opportunities would be available to them through the centre upon completion of their degree and it would also be offering paid internship opportunities to interested students. Mr. Gopinath motivated the students with arrears and highlighted about the job opportunities available for them. The programme ended with a brief question answer session followed by the vote of thanks delivered by B. L. Ssrejith, Secretary of Sociology Association.

Report Prepared by:
Ajeesh Nibin R J



