



LOYOLA COLLEGE (AUTONOMOUS)
DEPARTMENT OF VISUAL COMMUNICATION
(SHIFT-I)



ORGANISES A GUEST LECTURE ON DEVELOPMENT COMMUNICATION

**THE TOPIC: RESOURCES FOR
DEVELOPMENT AND FUNDING AGENCIES**

RESOURCE PERSON



Dr. N. Bhuvana
MOP Vaishnav college for women

OCTOBER 9

9.00-10.30 A.M.

III VISCOM CLASSROOM

Rev. Fr. Justin Prabhu SJ
H.O.D.

Dr. Bharathi
Co-ordinator

Dr. A. Irudayaraj
Organizer

REPORT ON THE GUEST LECTURE “RESOURCES FOR DEVELOPMENT AND FUNDING AGENCIES”

The Department of Visual Communication (Shift-I), Loyola College (Autonomous), Chennai, organized a guest lecture on the topic “Resources for Development and Funding Agencies” on **October 9, 2025**, from **9:00 a.m. to 10:30 a.m.** in the III Viscom classroom. The session aimed to provide students with a clear understanding of development communication and the role of funding sources in executing developmental projects.

The resource person for the session was **Dr. N. Bhuvana** from **MOP Vaishnav College for Women**, who shared her expertise on identifying funding agencies, preparing project proposals, and effectively approaching organizations for financial support. She highlighted both national and international funding bodies and explained their significance in implementing social change initiatives. Practical insights on proposal writing and strategies for mobilizing resources were also provided.

The program was organized under the guidance of **Rev. Fr. Justin Prabhu SJ**, Head of the Department of Visual Communication, with **Dr. Bharathi** serving as coordinator and **Dr. A. Irudayaraj** as organizer. Students actively participated in the session, asking questions and gaining clarity on various aspects of development projects and career opportunities in NGOs, social work, and media for development.

The guest lecture was highly informative and achieved its objective of bridging academic knowledge with practical application. It provided students with valuable skills and awareness required to work in development communication and resource mobilization. Overall, the event was a success, motivating students to explore future prospects in this vital field.

